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| Minnesota Wild Blind Hockey Board Minutes  Competence, Confidence, Momentum- CCM | 9/15/22 6:30PMVirtual Meeting |
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| Meeting called by: | Jessica | Note Taker: | Jessica, Tara |
| Attendees: | Sandy, Brian, Lonny, Jessica, Nick B, Nick H, Jeff, Tim, Heather, Steve, Jason, Toni |

# Minutes

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| Agenda item: | Intros **new board members** (kids in MWBH)  **Tara** brand marketing/food innovation by day (Nina 14); **Heather** longtime MWBH support (Evie, Ethan); **Steve** Rosie Pups Project, Hockey Coach; **Tim** Lt Colonel, US Army, Owner Mktg Business; **Nick H** (Brady 14) O&M specialist and teacher of the blind & visually impaired |  |  |

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| Agenda item: | Treasurer’s Report |  |  |

#### Discussion: Fund balance 8/31/22 $42,926

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| Agenda item: | Fundraising Report (Steve) |  |  |

#### Discussion: First steps – identify company or org matching, updates to website, elevator speech; Tara send elevator speech to Steve plus Board to edit

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| Agenda item: | Coach, Player, Capt Reports (Brian, Jason, Nick B) |  |  |

#### Discussion:

***Coaches***

* 2022-23 Coaches: Lonny, Jason, Steve, Pat, Jakson, Meghan, Dean TBD; Brian to confirm names
* Jason send list of practices he’ll be at. Steve and Jason can coordinate to ‘rotate.’

***Players***

* Winnie and Brady registered; Sandy will confirm USA Hockey list

***Captains*** – no updates yet

**Question:** NCSI Volunteer background check requires 8-digit org # if register via USA Hockey link. Register instead via [MWBH website](https://www.mnwildblindhockey.com/)

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| Agenda item: | Registrar’s Report (Sandy) |  |  |

#### Discussion:

Registrar

* Registrations not reporting correctly, Sandy looking into
* USA confirmation, 17+ needs Safesport to be able to be on the ice. Board members need this along with background check. [Volunteer Registration](https://www.mnwildblindhockey.com/volunteer-registration)

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| Agenda item: | Equipment Report (Jason) |  |  |

#### Discussion:

* Helmet stickers ordered, logos and numbers
* [Equipment drive](https://www.nhl.com/wild/news/equipment-drive-2022/c-335498224) 10AM Sat 9/24/22 Xcel Energy Center; Jason and Steve attending
* Sandy check with Chris Hadfield re: hockey pucks Century College Brainerd, will custom make new pucks for MWBH for free vs. buying at $55 each
* Discuss goalie jerseys: 2 green, 2 yellow goalie shirts, Kira adult small, Evie needs smaller than adult small (kids’ XL? Size 14?)

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| Agenda item: | Website (Jason, Gary) |  |  |

#### Discussion:

* Jason and Gary working on calendar updates
* Jason send list of practice dates to Toni this week
* Steve share ideas for w Jason (announcements, player stories, fundraising opps – could use some newsletter content?)

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| Agenda item: | Newsletter, Marketing/PR Reports (TK) |  |  |

#### Discussion:

***Monthly Newsletter***; Tara will take info at monthly meetings to update template

***Audience?*** Players and families, plus potential new sponsors and players

*\*\*Needs to be accessible for blind and visually impaired\*\*; Tara & Toni review template with Nick H for accessibility*

***Topic areas:***

1. Player of the month
2. Upcoming events, including list of practices
3. Hockey Rule Highlights
4. Blind Hockey History Spotlight
5. Coaches’ Corner (Brian)

***Marketing/PR*** - Tri-fold brochure with acrylic holder (Tim designed an eye-catching holder, a 6” logo on a puck shape)

Brochures are printed, not in braille; Tim will research costs for creating brochures in braille

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| Agenda item: | USA Disabled Hockey Update (Toni) |  |  |

#### Discussion:

Board President stepped down, new president elected; still no appointed Blind Hockey rep

# Other Information

**New items**

1. Discuss open board position: Brian will stay on as Coaches’ Rep this year and onboard Pat to take over eventually
2. Save the dates: MN Summer Skate in January 13-15, 2023 (Friday-Sunday)
   * Theme: At the Lake
   * All board members: please review doc sent out last week
   * Heather, Sandy use Mariucci vendors for food, MWBH will have club room access
   * Agenda (Fri-Sat)
     + Fri PM - Registration & sign in, welcome, hot dish dinner, get swag
     + Sat AM - Skating @ Mariucci 9:00-12:00PM, team and player photos (lunch on their own), Afternoon skate (get off ice by 5:00PM?)
     + Sat PM – Hockey Game 7:00PM at Ritter in evening (changed to 2pm)
   * Reserve ice time
     + Have reserved ice time 5:00-8:00PM Jason ask if we can get 1-hour increments throughout day (to allow different levels of players on ice at different times plus time to shower before 7:00PM game)
   * Hockey game – food vouchers for MWBH
     + Jason ask about food voucher tickets at the game, ex: hot dog, chips
   * Registration
     + Jason, Doug need link on website with registration info
     + Registration include prompts for players to add where they are from, upload a photo for identification
     + Heather, Sandy provide timing – when do you need info from players to be ready for 1/13 kick off?
   * Follow ups
     + Jason ask U if they have a discount we can use for hotels,
3. MWBH table at [Twin Cities Vision Walk](https://give.fightingblindness.org/event/twin-cities-visionwalk-2022/e387445) Sat 9/24/22 (Lake Harriet Band Shell)
   * Tara Nina at table (p/u banner, brochures, tablecloth from Lonny)
   * Dean MC (give him MWBH elevator speech), Shawn will co-chair

**Other items**

1. Everyone check email/ cell phone list below; email Tara [tlaferla@gmail.com](mailto:tlaferla@gmail.com) if missing info
2. [USA Hockey Blind Hockey Classic](https://www.usahockey.com/blindhockeyclassic) October 21-23, 2022 SportONE Parkview Icehouse Fort Wayne, IN

* Registration $100 per player; Deadline 9/20/22
* Nick H. sent statewide listserve to teachers
* Board offering a $500 stipend for players to travel this year; Note: we’re not advertising that amount

**\*\*\*IMPORTANT Communication policy\*\*\***

* Hendrickson Foundation – all communication must go through Brian
* MN Wild Hockey – all communication must go through Toni
* When in doubt regarding any organization communication, check with Toni and Brian

**Next meeting** In person, Sunday 10/02/22 3:00PM (just before 1st practice) at the [Super Rink](https://www.nscsports.org/superrink) 1850 105th Ave NE, Blaine, MN

* **Annual meeting agenda**, and social event; Sandy, Heather, Tara, Toni connect
* Jason secure Super Rink meeting room 3:00-4:30PM; skate 4:00PM or 4:30PM

**Key dates for board meetings** (3rd Wed of each month)

* Sunday, October 2, 2022 3:00PM \*\*In person\*\* [Super Rink](https://www.nscsports.org/superrink), Blaine
* Wednesday, November 16, 2022
* Wednesday, December 21, 2022
* Wednesday, January 18, 2023

**Contacts**

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| **MWBH Board** | **2022-23** | **Cell** | **Email** | **Term End** |
| **President** | Brian Jones | 763-229-5251 | [Brianjones411@hotmail.com](mailto:Brianjones411@hotmail.com) | 2027 |
| **Vice-President** | Pat Schwartz | 612-850-5774 | [hattrickpartners@gmail.com](mailto:hattrickpartners@gmail.com) | 2025 |
| **Secretary** | Tara LaFerla | 651-208-5463 | [tlaferla@gmail.com](mailto:tlaferla@gmail.com) | 2025 |
| **Treasurer** | Edina Community Foundation |  |  | 2026 |
| **Coaches** | Brian Jones (Head)  Jason Berger  Steve Coonan  Lonny Evans  Meghan Gibb (Student coach) | 763-229-5251  612-282-0198  949-433-2781  952-223-7223 | [Brianjones411@hotmail.com](mailto:Brianjones411@hotmail.com)  [jasonls@hotmail.com](mailto:jasonls@hotmail.com)  [steve@rosiepups.org](mailto:steve@rosiepups.org)  [lonnyaevans@gmail.com](mailto:lonnyaevans@gmail.com) |  |
| **Team Development/ Outreach Coordinator** | Nick Hadfield | NEED | [hadfin@gmail.com](mailto:hadfin@gmail.com) | 2026 |
| **Social Media Coordinator** | Brian Jones | 763-229-5251 | [Brianjones411@hotmail.com](mailto:Brianjones411@hotmail.com) | 2025 |
| **Website Development/ Maintenance Coordinator** | Gary Wong |  |  | 2026 |
| **Equipment Manager/ Ice Scheduler** | Jason Berger | 612-282-0198 | [jasonls@hotmail.com](mailto:jasonls@hotmail.com) | 2027 |
| **Team Manager** | Nick Hadfield | NEED | [hadfin@gmail.com](mailto:hadfin@gmail.com) | 2026 |
| **Events Coordinator** | Heather Jones,  Sandy Loney | 763-229-5250  651-353-0204 | [Bobalouie16@gmail.com](mailto:Bobalouie16@gmail.com)  [Sandyloney24@aol.com](mailto:Sandyloney24@aol.com) | 2025 |
| **Marketing/ Branding Coordinator** | TK Loney |  |  | 2025 |
| **Volunteer Coordinator** | Heather Jones,  Sandy Loney | 763-229-5250  651-353-0204 | [Bobalouie16@gmail.com](mailto:Bobalouie16@gmail.com)  [Sandyloney24@aol.com](mailto:Sandyloney24@aol.com) | 2026 |
| **Fundraising Coordinator** | Steve Coonan | 949-433-2781 | [steve@rosiepups.org](mailto:steve@rosiepups.org) | 2027 |
| **Sponsorship Coordinator** | Steve Coonan | 949-433-2781 | [steve@rosiepups.org](mailto:steve@rosiepups.org) | 2025 |
| **Coaches’ Representative** | **OPEN** |  |  | 2026 |
| **Registrar** | Sandy Loney | 651-353-0204 | [Sandyloney24@aol.com](mailto:Sandyloney24@aol.com) | 2027 |
| **Team Captain/ Player Rep: Men** | Nick Boisvert | 320-455-1288 | [cnboisvert@msn.com](mailto:cnboisvert@msn.com) | 2025 |
| **Team Captain/ Player Rep: Men** | **OPEN** |  |  | 2025 |
| **USA/MN Diversified Hockey Director-Rep** | Toni Gillen | 651-307-0660 | [agillen1968@gmail.com](mailto:agillen1968@gmail.com) | 2025 |

**Website:** [**https://www.mnwildblindhockey.com**](https://www.mnwildblindhockey.com)